



 **ASCRS**  
FOUNDATION

# CORPORATE PARTNERSHIP OPPORTUNITIES

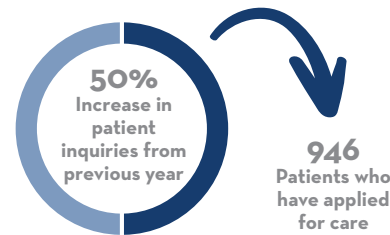
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**YOUR SUPPORT WILL  
CHANGE LIVES.**

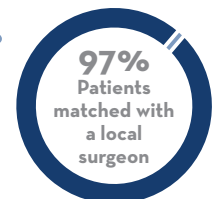
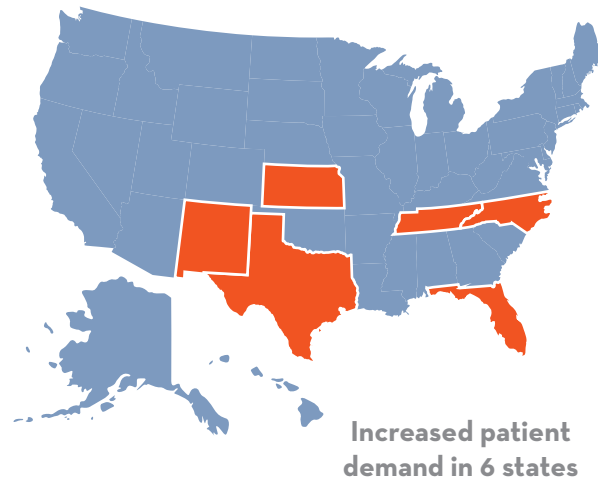
**ASCRSFOUNDATION.ORG**

# Our Numbers at a Glance

8,712 total charitable surgeries provided!



We invite you to join us on a mission to restore sight.



Our needs can not be met without your help!



# PROGRAM HIGHLIGHTS



## OPERATION SIGHT

The ASCRS Foundation's U.S. based charitable cataract surgery program, was launched in 2014 to serve financially vulnerable, uninsured individuals who cannot afford or access care. These members of our own communities often rely on others to complete daily tasks, and if left untreated, risk debilitating vision loss.

To date, Operation Sight has delivered more than 8,500 surgeries through a nationwide network of volunteer surgeons committed to caring for those who could not otherwise afford life-changing surgery.



## AWARDS AND GRANTS

**The ASCRS Foundation Chang-Crandall Humanitarian Award** was established to honor and recognize outstanding humanitarian work in the area of cataract blindness.

**The Young Eye Surgeons International Service Grant** was created to inspire young eye surgeons to become involved with global eye care on a long-term basis. The grant affords the opportunity to participate in health care systems, including teaching institutions and community programs, in developing countries.

**The Resident Excellence Awards** are made annually to enable ophthalmology residents exhibiting exemplary performance in research, patient care, leadership and education.



## INTERNATIONAL HUMANITARIAN EYE CARE & EDUCATION

The ASCRS Foundation seeks to address the root cause of cataract blindness in the developing world: the shortage of eye surgeons. The solution is two-fold: create world-class medical centers where efficient doctors can establish a presence and focus on education – raising the local standards for both patient care and physician training.



PREMIERE \$80,000+	VISIONARY \$50,000	CATALYST \$30,000	STRENGTH \$20,000	HOPE \$10,000	PATRON \$5,000	FRIEND \$1,000
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**GENERAL RECOGNITION OPPORTUNITIES**

Foundation website recognition	LOGO + LINK	LOGO	LOGO	NAME	NAME	NAME	NAME
Foundation annual report recognition	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME
Foundation social media recognition throughout year	CUSTOM	X	X	X	X	X	
Foundation supporter recognition (channel varies)	CUSTOM	X	X	X	X	X	
Listing in Foundation e-newsletter	X	X	X	X	NAME	NAME	
Partner spotlight - Foundation e-newsletter (dedicated section, month selection subject to availability)	X	X	X	X			
Partner spotlight - Foundation social media	4 CHANNELS	2 CHANNELS	2 CHANNELS	1 CHANNELS			
Partner spotlight - Foundation news page	X	X	X				
Partner spotlight - Foundation homepage	4 WEEKS	2 WEEKS					
Partner spotlight - dedicated e-blast to all ASCRS/ASOA members	X						
Recognition in Foundation communication to ASCRS members	X						
Branded impact story or infographic to show impact and scope of support.	CUSTOM	X	X				
Custom co-branded images for approved use	X	X					
Executive invitation to ASCRS Foundation/Industry Relations Committee	X	X	X	X			

**BENEFITS AT ASCRS - ASOA ANNUAL MEETING**

ASCRS Priority Points (2024 Annual Meeting)	10	5	3	2	1		
Foundation Supporter Seal for Exhibit Booth	X	X	X	X	X	X	
Recognition at Foundation activities	Featured	LOGO	LOGO	NAME			
Invitation(s) to special reception or event	4	3	2	1			
Industry Partner recognition (varies: print, signage, digital. Logo visibility offered where feasible at level)	LOGO	NAME	NAME	NAME			
Dedicated booth feature on Foundation social media	X	X	X	X			
Recognition in Show Daily (1 issue)	X	X					
Featured partner spotlight in Foundation area	X						
Recognition in Opening General Session Foundation video							
Partner Impact Booth Talk featured and promoted in Foundation Annual Meeting marketing	X	X					
Pre-event email to promote Annual Meeting involvement and drive traffic to booth (Special session, giveaway, notable guests, etc.)	X	X	X	X			
Option distribute branded product at Foundation Booth							
Optional Partner Impact Booth Talk presented by Foundation Leadership at your Booth	X	X	X	X	X		

**CUSTOM PACKAGES ARE AVAILABLE TO MEET EVERY BUDGET AND GOAL.  
CONTACT MEGAN ODELL, [MODELL@ASCRS.ORG](mailto:MODELL@ASCRS.ORG) FOR MORE INFORMATION.**



## 2023 EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Please contact Megan Odell, [modell@ascrs.org](mailto:modell@ascrs.org), for more information on the unique benefits available for these exclusive initiatives!

### **VOLUNTEER OF THE YEAR AWARDS SPONSOR**

Operation Sight is fueled by our nationwide network of over 750 volunteers. By recognizing and supporting our volunteers, the ASCRS Foundation can foster a community of outstanding surgeons dedicated to providing charitable care to those who urgently need our help. This sponsorship includes a “Sponsored by” line on the award and an exclusive branded social media post the week of the award announcement. Sponsor will be invited to meet the winning volunteers at the Annual Meeting and have the an opportunity to join us on stage for award presentation. - **\$5,000**

### **NEW VOLUNTEER ONBOARDING KIT**

This exclusive opportunity will be offered to one sponsor each year and will include a co-branded welcome kit, as well as branding on all new volunteer email correspondence and social media. With approximately 50 new surgeons joining our volunteer list annually, this is an excellent opportunity to be the first ASCRS Foundation partner to welcome them to our sight restoring team. - **\$7,500**

### **SUPPORT YOUNG EYE SURGEONS**

The ASCRS Foundation provides exceptional and innovative learning opportunities for young eye surgeons (YES) through several initiatives, including the Resident Excellence Awards and the YES International Service Grant. With this sponsorship, you will receive two invitations to a private YES reception during the Annual Meeting, advertisement space in the YES pamphlet (given to all YES attendees at the Annual Meeting), and be invited to attend the YIS Mixer held during the Annual Meeting. You will also be invited to share your support for the ASCRS Foundation during a webinar held exclusively for young eye surgeons. - **\$10,000**

### **FOUNDATION VIDEOGRAPHY SPONSORSHIP - *sold!***

Patient testimonials are a valuable marketing tool that allow us to share first-hand accounts of the life-changing operations facilitated by the ASCRS Foundation. Help us raise awareness of the Foundation’s mission by sponsoring a patient testimonial video that will be shared on our website, throughout various social media campaigns, at the Annual Meeting opening session, and more. This level of commitment covers all expenses needed to film and produce a high-quality video, and includes your company being recognized in the intro and outro of the video. Additionally, you will also receive a dedicated “made possible by” post on social media when the video is launched, recognition on the Foundation website, video file to share internally and on your social channels, as well as a dedicated section and link in an email blast. Video is the ultimate way to continue to not only show your support now, but for years to come. - **\$15,000**



The ASCRS Foundation supports physician education and provides humanitarian cataract surgery in the United States and overseas.

Through its programs and partnerships, the Foundation works to maximize the benefits of modern ophthalmology to treat thousands of patients in need each year.

**Are you ready to join our mission?**



# THANK YOU TO OUR 2022 SUPPORTERS!

## PREMIERE



## VISIONARY



## CATALYST



## STRENGTH

ModMed

Avellino Labs

Sight Sciences

Tarsus

## HOPE

Neurotech

Bausch Foundation

## PATRON

BSM Consulting  
Santen

Iantrek  
LensGens

Thea Pharma  
Novartis Foundation

Eyenovia